

SUBMISSION ON A NOTIFIED APPLICATION FOR A RESOURCE CONSENT

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To: Chief Executive, Hutt City Council

1. This is a submission from:

Full name	Last Whittaker First Christine Phyllis	
Company/organisation		
Contact if different		
Address	Number 324 Street Waiwhetu Road	
	Suburb Fairfield	
	City Lower Hutt	Postcode 5011
Address for Service if different	Postal Address	Courier Address
		same as above
Phone	Day	Evening
Fax		Mobile 
Email		

2. This is a submission on an application from:

Name of applicant **Daniel Coppell, C/- Mt Hobson Properties Ltd**

- For a ☒ Land use resource consent
☐ Subdivision resource consent
☐ Change or cancellation of a condition of a resource consent

3. The proposed activity and location of the application is:

If this is for a change or cancellation of a condition of a resource consent, please state the type and location of the resource consent, the relevant condition and proposed change.

Mediaworks Outdoor Ltd has applied for resource consent (land use) to construct a digital billboard fronting The Esplanade road boundary at 47 The Esplanade, Petone (legally described as Lot 2 DP 83751).

4. The specific parts of the application that my submission relates to are:

Give details

**Section 92 and Section 104 (High Court). 4. Need for mitigation.
Adding further risk without providing any public benefit.**

Submission number **RM220088-SUB47**
OFFICE USE ONLY

5. My submission is:

Include whether you support or oppose the specific parts of the application or wish to have them amended; and the reasons for your views (extra sheets maybe attached if you wish).

I oppose this application generally as it fails to comply with the maximum height, maximum face area and illumination permitted activity conditions for signs within a Commercial Activity Area.

And the use of these brights lights and illumination will be distracting for drivers day and night! This will be no good and will be very dangerous, as there will be too much distraction for drivers while driving and over stimulation.

This would also be similar for members of the public out walking and relaxing in the weekend and at night, even during the daytime.

I also know it will be very distracting for drivers going onto and off the motorway and to Bunnings in Petone, as they are a captured audience.

6. I seek the following decision from the consent authority:

Give precise details, including the general nature of any conditions sought.

I would strongly recommend you offer a condition that the sign off at dusk (noting that this is about 9pm during mid-summer) to minimise visual effects at night during a time when the signage is likely to be most visible.

And that the conditions of consent relating to traffic engineering and road safety matters that are recommended for this digital billboard are as follows:

1. Images must have a minimum dwell time of at least 8 seconds.
2. Images must transition from one to the next via a 0.5 second dissolve.
3. Image content must: comply with the wording in the Proposed Digital Billboard report of January 2022 and all the Recommended conditions there incl points 3 to 5.

7. I ☐ wish ☒ do not wish to be heard in support of my submission.

8. If others make a similar submission, I ☐ will ☒ will not consider presenting a joint case with them at the hearing.

Signature of submitter:
*(or person authorised to sign on
behalf of submitter)*

Christine
Whittaker

Digitally signed by Christine
Whittaker
Date: 2023.10.12 16:16:26 +13'00'

Date 12 Oct 2023

Note to submitter: You must serve a copy of your submission on the applicant as soon as reasonably practicable after you have served your submission on the consent authority.

Electronic signatures

Hutt City Council Environmental Consents Division will accept this form with a digital signature created through Adobe or your existing digital signature. If you click on the pink arrow in the signature box, or choose 'Place signatures' from the tools menu on the right hand side, Adobe will prompt you to add your digital signature, or take you through the easy steps to create one.